

# Simply-Fi Wireless Hotspots

## Provide Public Wireless Internet Access

Giving your customers access to the Internet is now common place in all kinds of places, from Cafes to Holiday Parks, Marinas to Leisure Centres.

Simply-Fi makes it simple and affordable – with a fully managed service, choice on how to provide access to your users and simple pricing options, you can better serve customer demands using Simply-Fi

## Why choose Simply-Fi Wireless?

- ✔ It is flexible – with free, paid, and hybrid end user access options available so you can mix and match to suit yourselves
- ✔ It is Scalable – can provide a single room in a café or an entire hotel or holiday park – plus anything in-between
- ✔ Simple to look after – Simply-Fi is a fully managed service so we take care of everything and you just use the service with no fuss
- ✔ Upgradeable – as new technologies arrive for Wireless, Simply-Fi can be upgraded to support them
- ✔ Includes Broadband – with *Simply-Fi.Connect*
- ✔ A full range of support options are available so you are assured of help if you ever need it
- ✔ Suitable for indoor and outdoor deployment – we have a range of options for even the most demanding needs
- ✔ Choice on how to purchase – with “up-front” payments or pay-as-you-go quarterly charges to help you budget

# SimplyFi

## Where could you use it?

Simply-Fi is flexible, and here are a few ideas for places it can be used in:

- Camping & Caravan Parks
- Hotels and Guest Houses
- Boat Marinas
- Cafes and Restaurants
- Offices (“Visitor” Access)
- Leisure Centres
- Visitor Attractions & Museums
- Libraries and Reference Centres

You can even get Simply-Fi for “temporary” use – such as music events and conferences.



## How does it work?

The service uses standard “Wi-Fi” access which is commonplace on modern laptops, smart phone, portable games consoles and more. When users connect, they’re sent via the login portal which will let them get online quickly – after that they’re on the internet and can use it for most normal purposes without fuss.



### Also included with Simply-Fi Wireless:

- ✔ Start-Up Pack includes posters and user guides so you can promote your new Wireless facilities encouraging use
- ✔ A Site Operator Guide gives you information to help answer questions from users and ensure it all stays working for you

## How can end users be charged or given access?

Simply-Fi has flexible options for letting users access the service, so you can provide entirely “free” complimentary access, offer free access on a conditional basis (for example buying food/drink at your café will let them have a voucher valid for an hour), or have them pay for access – for example by buying a voucher from your reception or shop.

We let you choose the model that suits your needs and can offer mix and match options – this could be perfect if you provide free access to those booking use of your conferencing facilities but wish to charge those sitting in your café area – as just one example of the way people choose to use the service.

You get to choose how long they can access the service, whether it is free or paid, how fast the access they can have is, how much they can download and much more – we’ll explain all this in clear English and make sure you have the right setup to suit your reasons for going wireless.



**SimplyFi**))

## What happens if it goes wrong?

Don’t worry – we’ve a range of support plans to ensure you can get up and running again in no time – we can even provide on-site equipment replacement in the unlikely event something stops working once you’re installed.

## How much does it cost?

Each installation is different so we price the service based on how you want to use the service, and the equipment that is needed. We offer a free no obligation quote – it can cost a lot less than you expect to get Simply-Fi Wireless.